

Investor Presentation March 31, 2014





Leasing Sector in Turkey





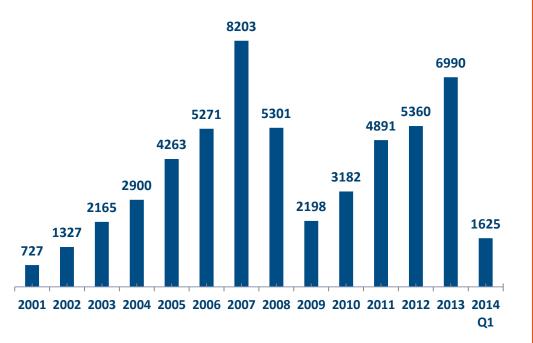
LEASING

- ✓ 1 % VAT on selected machinery. (Finance Ministry decree dated 27/12/2011)
- New Leasing Law approved(13/12/2012,Law no: 6361). Product differentiation;
 Operating Leases, Sale-and-lease back...
- \checkmark Expertise on SMEs, consultancy and know-how support in addition to funding.
- ✓ FX borrowing option (Bank FX loans have some restrictions)
- ✓ Fast credit approvals (leased asset ownership), flexible payment plans.



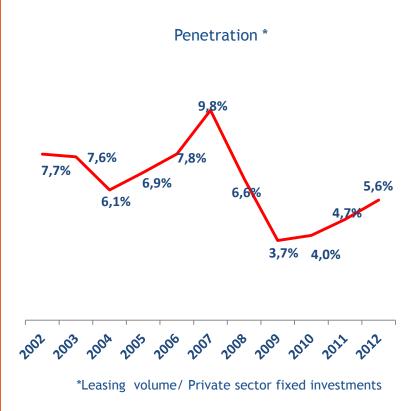
TURNOVER

New Leasing contracts of the sector



Million USD

Leasing penetration is still at low levels compared to EU average of 15% and North America average of 18%.







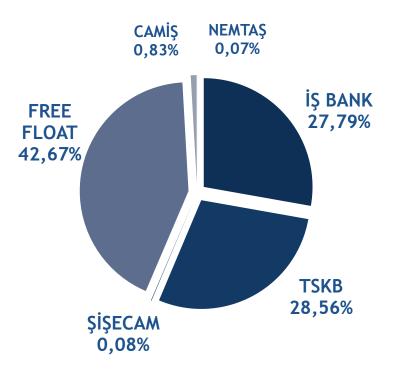
Company Overview





MILESTONES & OWNERSHIP

- Financial leasing law enacted in 1985.
- İş Leasing established in 1988 by
 İş Bank, IFC and Societe
 Generale.
- IFC and SocGen transferred leasing know-how and expertise,
 İş Bank branches provided access to the market.
- İş Group took over in 1995.
- 29,4% public offering in 2000.



İş Bank group controls 57,3% of the shares.

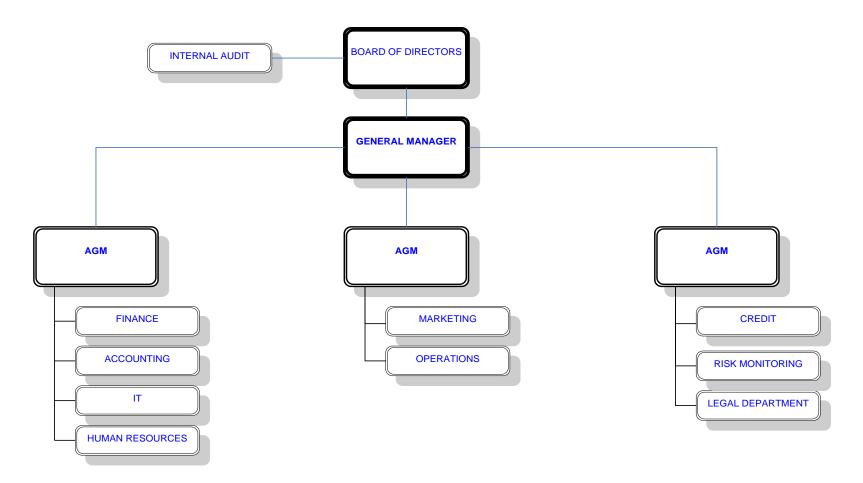


PARTICIPATIONS

Equity Participations	Ownership Rate (%)
Efes Varlık Yönetimi A.Ş	10.00
İş Yatırım Menkul Değerler A.Ş. (IS Invest)	4.86
İş Net	1.00
İş Girişim Sermayesi Y.O A.Ş.	0.89
Yatirim Finansman A.Ş.	0.06
Camiş Menkul Değerler A.Ş.	0.05
Subsidiaries	Ownership Rate (%)
İş Factoring Finansman Hiz. A.Ş.	78.23



ORGANIZATION CHART





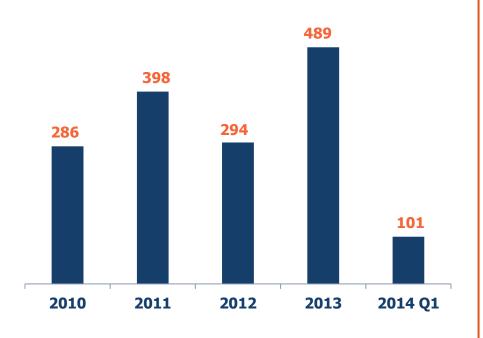


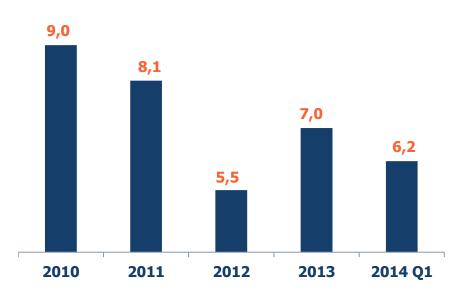
Lease Portfolio





TURNOVER & MARKET SHARE





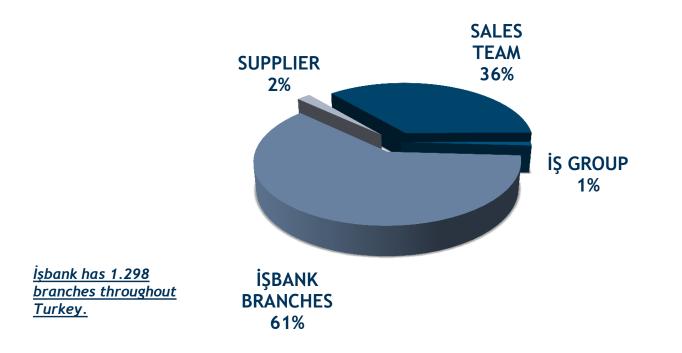
Million USD

Percentage





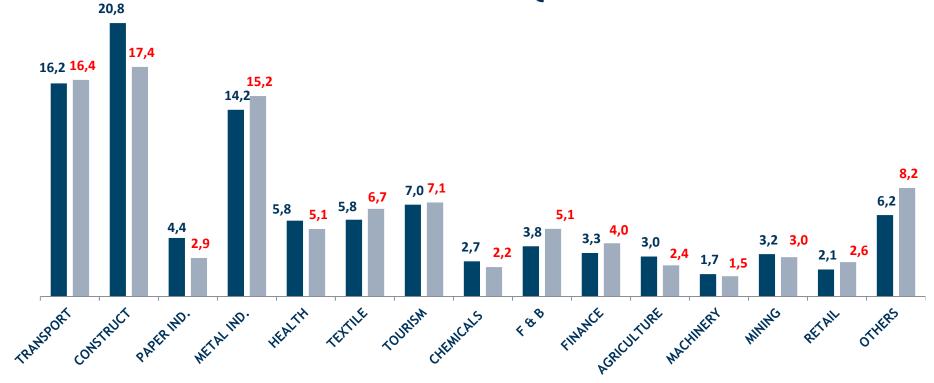
SALES CHANNELS





SECTORAL DISTRIBUTION, %

■ 2013 ■ 2014 Q1



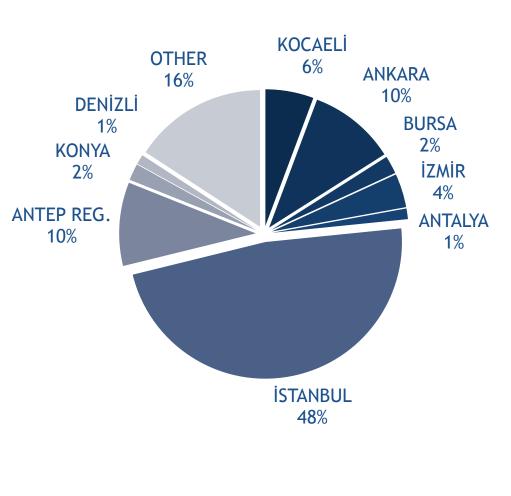


ASSET DISTRIBUTION, %

■ 2013 ■ 2014 Q1 31,0 29,0 22,0 23,0 17,9 16,3 ^{12,3} 12,0 4,4 4,4 3,6 <mark>3,1</mark> 3,5 <mark>3,3</mark> 2,1 2,1 2,1 1,9 2,0 2,0 1,2 1,0 On Contraction of the second REAL ESTATE Continue -1 DOLIDO MEDICAL Et Mile OFFICE 12 Marson 44C OTHER



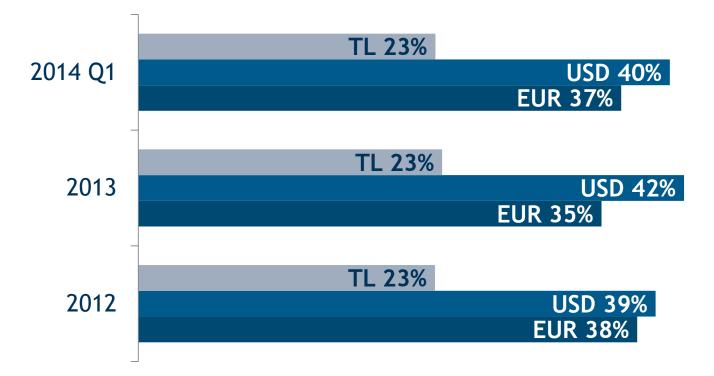
GEOGRAPHICAL DISTRIBUTION



BRANCHES	MARKETING & SALES STAFF
Head Office	2
Istanbul (A) - Kozyatağı & Gebze	9
Istanbul (E) - Şişli & Avcılar	9
Ankara & Central Anatolia	7
Çukurova	3
South Anatolia	3
Marmara	3
Aegean	4
Mediterranean	3
Trabzon	2
Konya	2
Denizli	1
Kayseri	1
Diyarbakır	1
TOTAL M&S STAFF	50
TOTAL HEADCOUNT	134









MATURITY DISTRIBUTION





FUNDING POLICY

- 23 % of debt portfolio is funded via İşbank. İşbank has available lines to fund İş Leasing when necessary.
- İş Leasing has outstanding bond issuances amounting 300 million TRY. Initial terms for all is 24 months.
- ✓ IFC renewable energy and energy efficiency facility of 40 million US\$ in 2013.
- ✓ Tapped Islamic Debt market and closed two Murabaha facilities in 2012 and 2013.
- Bilateral lines from local and foreign banks, SME funds of development banks and World Bank, ECA loans are other major other sources of funding.
- ✓ Syndicated loans and other structured loans will be considered again at competitive pricing levels. Cost of funding is key to our evaluation.
- ✓ Strategy aims diversification of creditors and debt products.
- Strategy is not to generate a currency mismatch and to keep maturity mismatch within manageable limits.



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Financial Performance





FINANCIAL HIGHLIGHTS

TRY Million, consolidated	31 December 2012	31 December 2013	31 March 2014
Leasing Receivables, Net	1,391	2,232	2,275
Factoring Receivables, Net	1,015	946	777
Non Performing Receivables	113	124	130
Provisions	-69	-67	-78
Total Assets	2,820	3,493	3,432
Financial Liabilities	2,213	2,668	2,649
Equity	566	604	608
Net Interest Income	70	78	17
Provisions	-22	-18	-14
Operating Expenses	-24	-30	-9
İş Leasing solo Profit	37,2	49,0	24
Consolidated net Profit	41	40	21
RATIOS			
Non Performing Loans/ Receivables	4,6%	3,8%	4,2%
Provision Ratio	61,2%	53,9%	59,8 %
Return On Equity	7,5%	6,8%	14,1%



BALANCE SHEET (consolidated) mio TL

Million TRY	2012	2013	2014/Q1		2012	2013	2014/Q1
Current Assets				Current Liabilities			
Cash and Cash Equivalents	317.2	232.8	294.1	Short Term Liabilities	1874.7	1455.4	1316.4
Trading Securities(net)	8.7	-	-	Trade Payables	14.8	66.6	48.3
Leasing Receivables(net)	462.4	727.0	744.5	Advances Received	8.4	20.9	25.3
Factoring Receivables (net)	1014.9	946.1	777.2	Corporate Tax Payable	4.6	2.5	5.6
Other Current Assets(net)	9.7	11.7	11.9	Other Current Liabilities	10.1	126.7	91.8
Total Current Assets	1812.9	1917.6	1827.7	Total Current Liabilities	1912.6	1672.1	1487.4
Long Term Assets				Long Term Liabilities			
Leasing Receivables (net)	928.3	1505.0	1530.3	Long Term Borrowings	338.7	1212.9	1332.9
Assets for Sale(net)	25.6	23.2	22.2	Reserves for emp. benefits	3.2	4.0	3.2
Deferred Tax Assets(net)	51.4	44.3	35.8	Total Long Term Liabilities	341.9	1216.9	1336.1
Fixed Assets (net)	1.3	1.7	1.8	Minority Interest	13	15.1	14.1
Other Long Term Assets	0.8	0.8	13.8	Equity			
Total Long Term Assets	1007.4	1575.0	1603.9	Capital	389	424.4	424.4
				Reserves	123	124.5	148.2
				Net Profit For The Year	40.8	39.6	21.4
				Total Shareholder's Equity	552.8	588.5	594
TOTAL ASSETS	2820.3	3492.6	3431.6	TOTAL LIABILITIES	2820.3	3492.6	3431.6



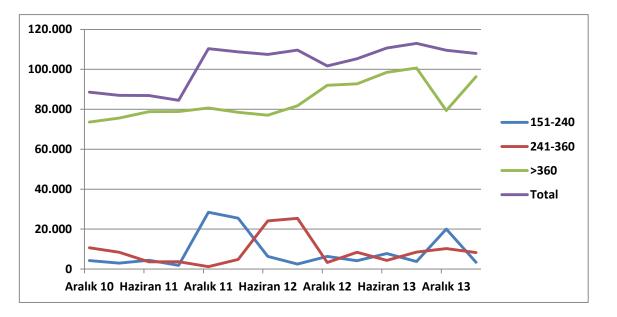
INCOME STATEMENT (consolidated) 000 TL

Million TRY	2012	2013	2014/Q1
Interest Income	106,067	125.745	39.628
Interest Expense	(96,954)	(115.448)	(46.465)
Foreign Currency Gains/(Losses)	24,758	13,829	30.872
Total	33,872	24,126	24.035
Factoring Income	51,984	58,489	22.124
General and Administrative Expenses	(24,363)	(30,444)	(9.143)
Provision Expenses	(22,058)	(17,608)	(13.895)
Other income/(expenses) (net)	15,141	18,481	6.646
Profit before taxation	54,576	53,044	29.767
Tax	(12,775)	(10,855)	(9.239)
Profit after taxation	41,800	42,189	20.528
Minority Interest	(995)	(2,600)	850
Net Profit for the Year	40,805	39,589	21.378



NPL

Consolidated	2011	2012	2013	2014/Q1
Gross NPL / Total Receivables	% 6,1	% 4,6	% 3,8	4,2%
Net NPL / Net Receivables	% 2,9	% 1,8	% 1,8	1,7%

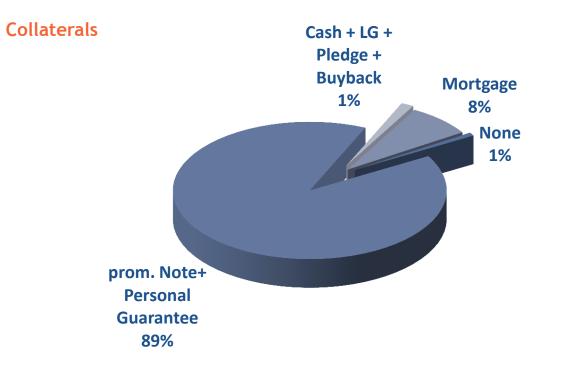


000 TL	LOSS RESERVE
2014 Opening	(66.622)
Reversals	2.644
New provisions	(13.835)
Write-off (*)	-
Transfer	-
30.09.2013 Closing	(77.813)





• Leased asset, since legally possessed by the lessor, is a collateral. Depending on the lessee's credit ratings and second hand value of the leased asset, additional collaterals might be demanded.





RATINGS



Foreign Currency	
Long-Term IDR	BBB
Short-Term IDR	F3
Outlook	Stable
Local Currency	
Long-Term IDR	BBB
Short-Term IDR	F3
Outlook	Stable
National	
Long-Term Rating	AAA (tur)
Outlook	Stable
Support Rating	2



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